

HOW CHIROPRACTIC
CARE SUPPORTS YOUR
**IMMUNE
SYSTEM**

IMMUNITY SHOULD NOT BE BUILT ONLY DURING FLU SEASON

REDUCED MORTALITY AMONG CHIROPRACTIC PATIENTS DURING THE 1918 FLU PANDEMIC

In Davenport, Iowa:

- 150 chiropractors treated **1,635 flu patients**—and reported **only 1 death**
- 50 medical doctors treated **4,953** patients and recorded **274 deaths**

Across Iowa:

- Chiropractors treated 4,735 patients with only 6 deaths (about 1 in 789) Upper Cervical
- medical doctors treated **93,590 patients** with 6,116 deaths (a rate of about 1 in 15).

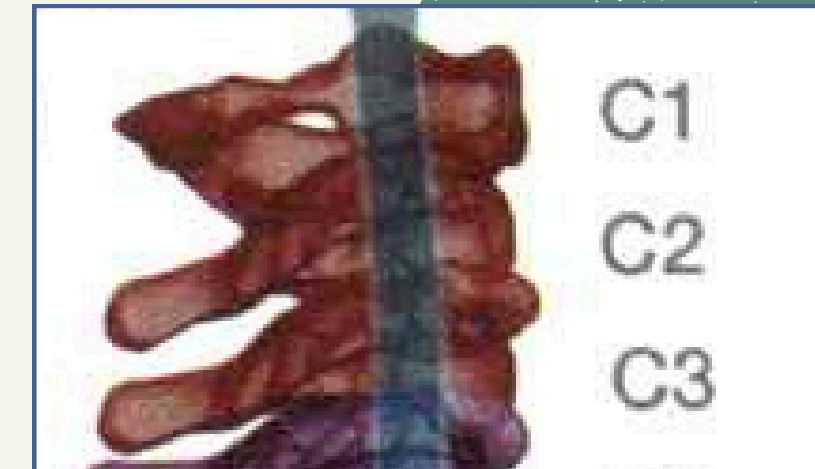
In Oklahoma:

- chiropractors treated 3,490 cases with just 7 deaths. They were reportedly called in for 233 “hopeless” cases abandoned by medical professionals—and succeeded in saving nearly all of them, with only 25 deaths

AT EVERY SEGMENT, YOUR BODY IS PREPARED TO FIGHT

This segment is responsible for:

Ear Infections
Fevers
Sinus Infections
Allergies
Immune deficiency



A Gonstead adjustment removes interference and activates the *parasympathetic nervous system* (Upper cervical & Sacrum) — the part responsible for healing, digesting, and immune support.

C1-C3: Upper Cervical	• Autonomic Nervous System • ENT System • Vision, Balance & Coordination • Speech • Immune System • Digestive System	• Vagus Nerve • Brainstem • Cerebellum • Inner / Middle Ear • Sinuses • Pituitary Gland • Face, Jaw & Teeth • Eyes	☐ Colic & Excessive Crying ☐ Torticollis & Plagiocephaly ☐ Ear & Sinus Infections ☐ Allergies & Congestion ☐ Immune Deficiency ☐ Headaches & Migraines ☐ Vertigo & Dizziness ☐ Vision & Hearing Issues ☐ TMJ / Jaw Pain ☐ Low Energy & Fatigue ☐ Difficulty Sleeping	☐ Epilepsy & Seizures ☐ Sensory & Spectrum ☐ ADD / ADHD ☐ Focus & Memory Issues ☐ Anxiety & Stress ☐ Balance & Coordination ☐ Speech Challenges ☐ High Blood Pressure ☐ Reflux / GERD ☐ Depression
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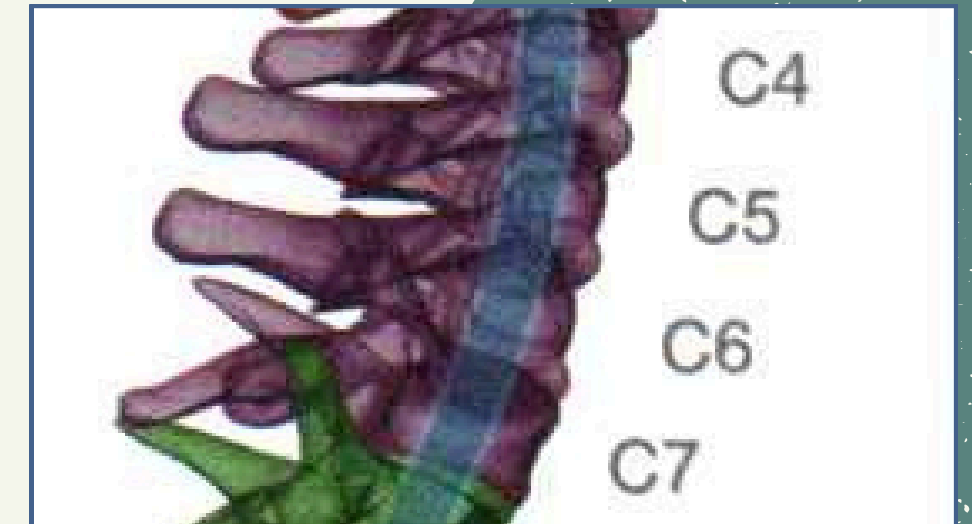
This segment is responsible for:

Tonsils - *the first line of defense for your immune system!*

Throat

Inner Ear Drainage

Example: Chronic Ear Infections Testimonials



C4-C7: Lower Cervical	• Nerve Supply to Shoulders, Arms & Hands • Sympathetic Nucleus • ENT System • Metabolism	• Inner Ear, Tonsils & Throat • Vocal Cords • Neck & Shoulder Muscles • Nerves to Arms, Wrists & Hands • Thyroid Gland	☐ Ear & Sinus Infections ☐ Allergies & Congestion ☐ Sore Throat & Strep ☐ Swollen Tonsils & Adenoids ☐ Croup & Cough ☐ Anxiety & Stress	☐ Headaches & Migraines ☐ Stiff Neck & Shoulders ☐ Pain, Numbness & Tingling in Arms to Hands ☐ Speech Challenges ☐ Poor Metabolism & Weight Control

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This segment is responsible for:

Upper Respiratory System

Coughs, colds, bronchitis, pneumonia

Example: Asthma Attacks Testimonial



T1-T3: Upper Thoracic	• Upper GI • Respiratory System • Cardiac Function	• Upper Back & Shoulders • Esophagus & Upper GI • Lungs, Bronchi & Upper Respiratory • Cardiac / Heart • Chest / Sternum	☐ Reflex / GERD ☐ Chronic Colds & Cough ☐ Asthma	☐ Bronchitis & Pneumonia ☐ Functional Heart Conditions ☐ Stiff Neck & Shoulders
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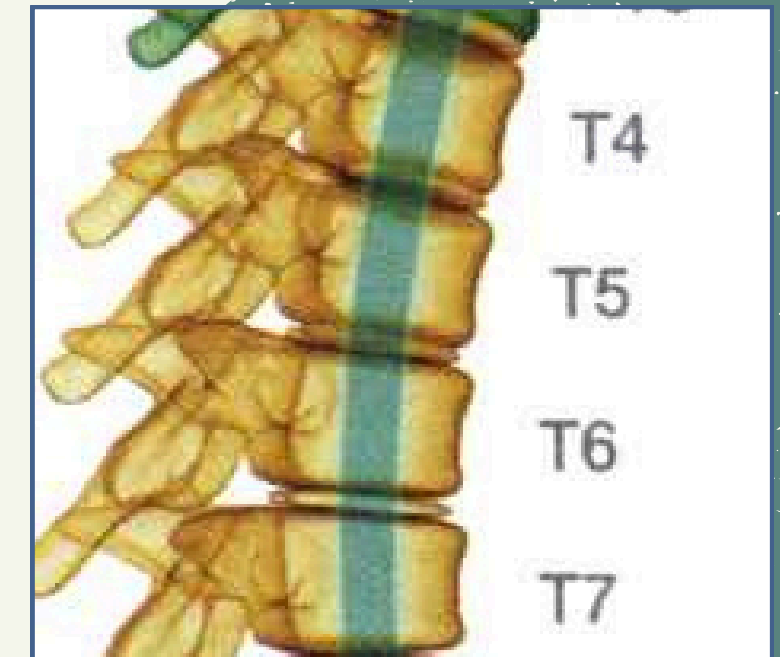
Detox & Immunity

Fevers - *your body is killing the pathogens*

Spleen - *filters the blood and removes waste; infuses the blood with new immune cells*

Example: Throwing up - your body purging what is making you sick

Studies have found that the immune system can be heavily altered by just one chiropractic adjustment. They found that there is a 139% increase in the amount of immunoglobulins in our body (that help us fight off pathogens and keep us healthy) with just one adjustment



T4-T7: Mid Thoracic	• Major Digestive Center • Detox & Immunity	• Gallbladder • Liver • Stomach • Pancreas • Spleen • Middle Back & Shoulders	☐ Gallbladder Pain / Issues ☐ Jaundice ☐ Fever ☐ Immune Deficiency	☐ Indigestion / Heartburn ☐ Stomach Pains & Ulcers ☐ Blood Sugar Problems

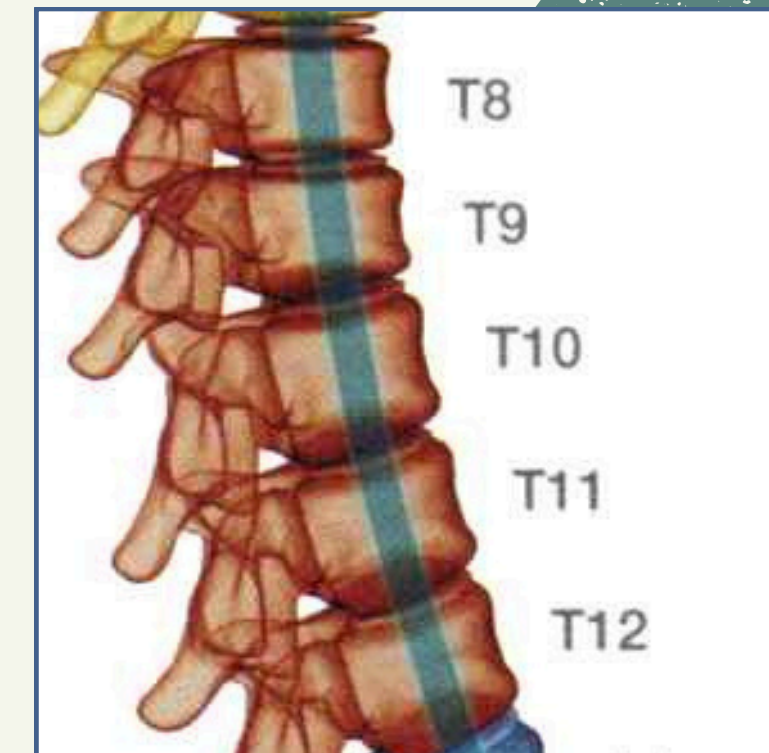
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This segment is responsible for:

Allergen Defense

Filtration & Elimination through the kidneys

Stress Response - fight or flight, can lead to chronic fatigue



T8-T12: Lower Thoracic

- Stress Response
- Filtration & Elimination
- Gut & Digestion
- Hormonal Control
- Adrenal Glands
- Kidneys
- Ureters
- Small Intestine
- Reproductive Organs

- ☐ Excess Stress & Cortisol
- ☐ Behavior Issues
- ☐ Hyperactivity
- ☐ Chronic Fatigue
- ☐ Poor Metabolism
- ☐ Bedwetting
- ☐ Allergies & Eczema
- ☐ Skin Conditions / Rash
- ☐ Kidney Problems
- ☐ Gas Pain & Bloating
- ☐ Infertility
- ☐ Cramps & Menstrual Problems

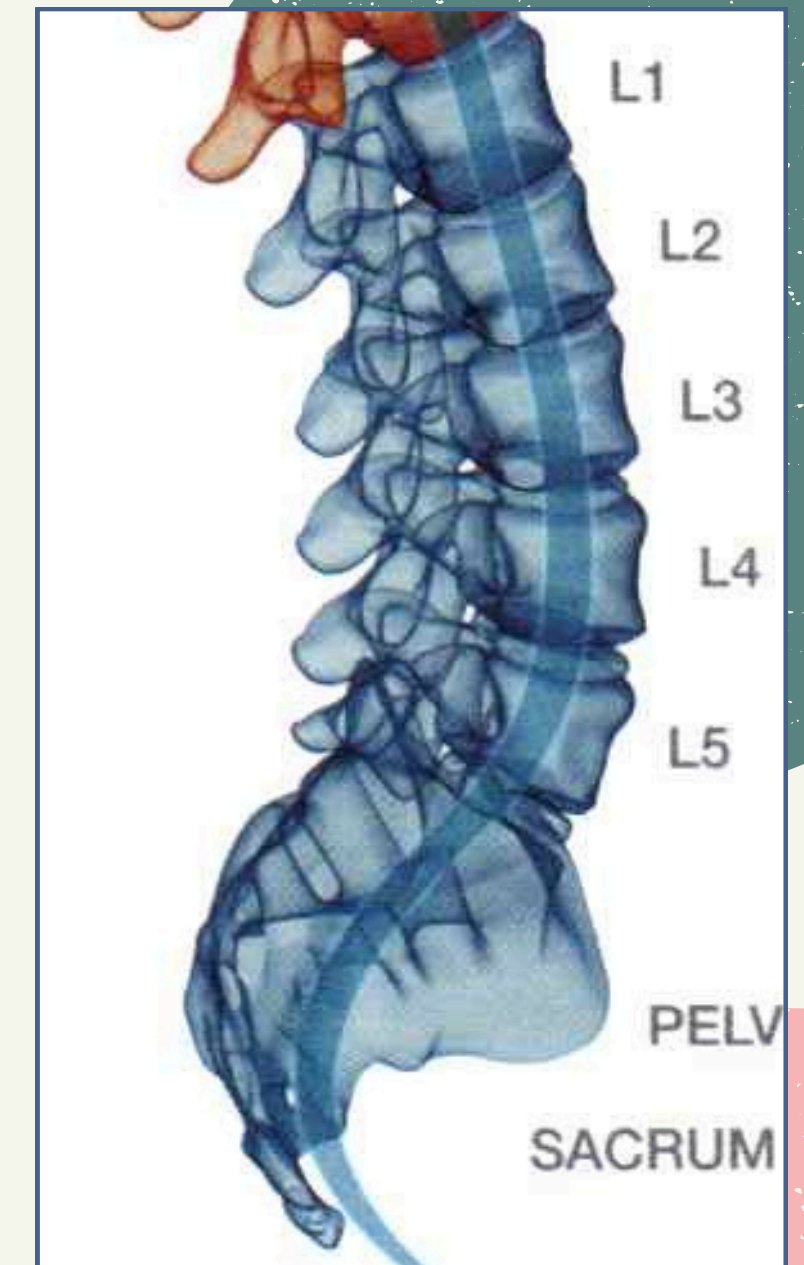
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This segment is responsible for:

Elimination in lower GI tract
Bowel Movement
Lymphatic Circulation

Example: Diarrhea Testimonial

L1-Sacrum: Lumbo-Sacral Spine	• Lower G.I. (Absorption & Motility) • Gut-Immune System • Major Hormonal Control	• Large Intestine • Bladder • Ovaries & Uterus • Prostate Gland • Lymph Circulation • Lower Back & Pelvic Muscles • Nerves to Legs, Knees & Feet • Parasympathetic Plexus	☐ Constipation & Gas ☐ Crohn's, Colitis & IBS ☐ Diarrhea ☐ Bedwetting ☐ Bladder & Urination Issues ☐ Cramps & Menstrual Problems ☐ Cysts & Endometriosis ☐ Infertility ☐ Impotency ☐ Hemorrhoids ☐ Eczema	☐ Sciatica & Radiating Pain ☐ Lumbopelvic / SI Joint Pain ☐ Hamstring Tightness ☐ Disc Degeneration ☐ Leg Weakness & Cramps ☐ Poor Circulation & Cold Feet ☐ Knee, Ankle & Foot Pain ☐ Weak Ankles & Arches ☐ Lower Back Pain ☐ Gluten & Casein Intolerance ☐ Immune Deficiency



BUILDING A RESILIENT COMMUNITY

HELPING YOUR BODY ADAPT TO THE WORLD AROUND YOU:

- Physical Stress: falls, accidents, injuries, illness
- Chemical Stress: fragrances, foods
- Emotional Stress: grief, hormonal changes

WHY WE LOVE CHIROPRACTIC FOR YOUR IMMUNE SYSTEM:

- Sleep deeper
- Recover faster
- Get sick less often
- Have fewer sensory issues
- Handle transitions better

**IT'S NOT JUST ABOUT AVOIDING ILLNESS.
IT'S ABOUT OPTIMIZING POTENTIAL!**

**SCAN TO BOOK YOUR
CONSULTATION OR SHARE WITH
SOMEONE YOU KNOW!**



THANK YOU!